Criteria for final decisions on Emerging Minds Research Challenges

- Tackling this research challenge is likely to make a significant contribution to reducing the prevalence of mental ill health in children and young people.

- Tackling this research challenge requires collaboration across disciplines and sectors as well as co-production with young people, families, practitioners and policy makers.

- This research challenge emerged as a priority in the stakeholder engagement work conducted with young people, their families, practitioners and policy makers led by Young Minds and the Centre for Mental Health.

- This research challenge falls within the scope of our focus on:
    - **Mental health promotion** - Increasing understanding and management of emotional and mental distress through programmes to change behaviours and attitudes.
    - **Prevention** - Preventing the onset of a diagnosable mental health condition, detecting signs of mental ill health early and preventing the escalation of need
    - **Early treatment** - Effective, early treatment and help for mental ill health: Accessible when children and young people need it.

- This research challenge will help us address our 2 original over-arching research questions:
    - How can positive mental health in children best be promoted at scale and in ways that stick?
    - How can prevention and early interventions for child and adolescent mental ill health be implemented to maximise engagement, reach and sustainability?

- This Research challenge is in line with research priorities identified by the McPin Foundation's priority setting work and other key frameworks and initiatives.

- We can make significant progress on this research challenge in the next 3.5 years.

- Tackling this research challenge has the potential to particularly benefit those young people with unmet needs.

- This research challenge will allow us to better use, disseminate or implement what is already known.

- This research challenge complements the focus of the other 7 mental health networks currently funded by UKRI.